SATURDAY, **AUGUST** 3RD





DOWNTOWN LIBRARY 1001 BROAD STREET CHATTANOOGA, TN 37402 Reacturing community or or or or or 2034:

CHATTANOOGA IN THE MAKING

Special thank you to the following Maker Day + 2034 @ Maker Day sponsors, partners + contributors::

4th Floor | Art 120 | ArtsBuild | Art + Climate Project | Athena Buxton | Brianna Jones Carmen Davis | Chad Deslatte | Charlie Newton | Chattanooga Public Library Chattanooga Marriott Downtown ClearStory Arts | Courtenay Cholovich Get Lit Chattanooga | Glenda Thompson Hotel Bo | Hotel Indigo Chattanooga -Downtown J Baker Jessamyn Rains Joe Ridolfo | John Kaiser | Kate Warren Kathleen Nolte | Kourtney Segraves Lily Dixon | Mac's Subs Food Truck Naomi Self | New Terra Compost | Nomad Be Happy | Outshine Adventures | Pedro Abriles | Randi Franklin | Regina Gee Ricardo Morris | River City Co. | Scenic Roots @ WUTC 88.1FM | SoundCorps Steve Zandonatti | Sunitha Siddaramu The Dwell Hotel | Tori Catlett | Tryezz

\$9,500 awarded



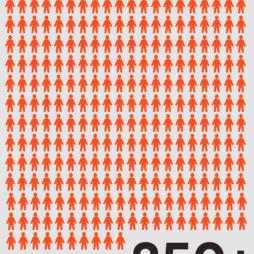








In 2014, the Downtown Chattanooga Library's 4th Floor emerged as a public makerspace - a total overhaul of what was once just a storage space. The 2024 Maker Day event was to honor the last 10 yrs of hard work by the staff, Board, volunteers + local creative partners.



THEN, INVESTED **BACK INTO THE LOCAL** CHATTANOOGA **ECONOMY**



\$1,750 artist supplies + honorariums



S500 busker stipends



videography



afterparty things



food truck app + fees



marquee letters



composting



\$1,000 marketing





\$1,400 local vendors







event attendees

85% Traveled to event within 20 miles radius of





100% of Maker Day attendees expressed a desire to return to the 4th Floor makerspace to use the public amenities.

In 2023, River City Company announced the launch of the Emerging Producers Program - a cohort-model initiative to support local producers with flagship event ideas in the Downtown footprint. Local Chattanoogan, Cortina Jenelle Caldwell, was selected to participate in the program, with support for a "pop up makerspace"-themed community day. The 2034 @ Maker Day + overall planning for Maker Day was a by-product of the **Emerging Producers training.**